



## **Complete Innovations #30 in the Deloitte Technology Fast 50™**

November 13, 2012

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Complete Innovations is named as one of Canada's fastest growing technology companies in the 15th annual Deloitte Technology Fast 50™ awards. The Fast 50 program recognizes the 50 fastest growing technology companies in Canada, based on percentage revenue growth over five years. With an increase of 326% from 2007 to 2011, CI ranked #30.

“Canadian Fast 50 companies innovate, demonstrate entrepreneurship, create jobs, and invest in R&D,” said Richard Lee, National Leader, Technology, Media & Telecommunications Industry Group, Deloitte. “Complete Innovations is an example of a company that shows the passion, determination and drive that are so important for growth in the Canadian technology sector.”

CI's CEO Tony Lourakis credits their go-to-market strategy and the team's dedication to excellence for the company's success. Lourakis said, “Our relentless focus on the quality of our product, quality of our customer service experience and strong sales execution has enabled us to continue our rapid growth.” For more on CI and its products, visit [www.fleetcomplete.com](http://www.fleetcomplete.com).

Now in its 15th year, the Deloitte Technology Fast 50™ program recognizes leaders in the Canadian technology industry. To qualify, companies must have been in business for at least five years, have revenues of at least \$5 million, be headquartered in Canada, own proprietary technology, and conduct R&D in Canada. A panel of industry experts evaluates companies on four key criteria: competitive advantage; size, growth, and market attractiveness; management effectiveness and organization; and financial performance. ■

### ***About Symmetric Capital***

Symmetric Capital, a private equity firm focused on profitable growth companies throughout the United States and Canada, invested in Complete Innovations in 2009. With the flexibility to invest in either minority or majority positions, Symmetric structures transactions that meet both the immediate and the longer-term objectives of owners and managers – all without changing a company's entrepreneurial culture or introducing excessive debt that restricts growth. Since 1990, Symmetric's principals have built dozens of successful, collaborative partnerships, beginning in each case with an equity investment to fund growth, shareholder liquidity, debt repayment, a management-led buyout or a strategic acquisition.

Symmetric targets companies with at least \$10 million in revenues and \$2 million in operating profits. Sectors of interest include business and financial services, healthcare, technology, software, education, and consumer and industrial products. With over \$200 million in committed capital under management, Symmetric typically invests \$5-25 million in each company. Larger transactions can be funded in conjunction with our limited partners or with other co-investors. For more information on Symmetric, please visit [www.symmetriccapital.com](http://www.symmetriccapital.com).