



Complete Innovations Previews New Fleet Complete 8 Platform

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Complete Innovations, a leading global provider of mission-critical fleet, asset and mobile workforce management solutions, will preview its Fleet Complete 8 asset and mobile workforce management platform at the Messenger and Courier Association of America's (MCAA) Annual Meeting and Expo, which takes place today through May 11 in New Orleans.

Fleet Complete 8 is designed to meet the needs of the last-mile industry, as well as many other mobile service and transportation industries served by CI. It combines all the GPS fleet and asset tracking capabilities of the current Fleet Complete platform with the dispatching, routing and business management tools of CI's highly successful Courier Complete solution – the most widely used courier software in North America.

A completely integrated mobile workforce platform, Fleet Complete 8 enables the tracking, optimization and management of vehicles, assets and mobile workers, and provides enterprise-grade support for dispatching, routing, scheduling, distribution, real-time track and trace, customer management, driver management and billing – all on a single, cloud-based platform.

“The MCAA show was our launch platform for the very first product we introduced in 2000, and now we're back with a sneak peek at one of the most important solutions we've developed in recent years,” said Tony Lourakis, CEO of Complete Innovations. “When it launches in a few months, Fleet Complete 8 will be the only solution available on the market to deliver enterprise-grade fleet, asset, and mobile workforce management capabilities in a single, common, cloud-based platform.” For more information on CI and its products, see www.fleetcomplete.com. ■

About Symmetric Capital

Symmetric Capital, a private equity firm focused on profitable growth companies throughout the United States and Canada, invested in Complete Innovations in 2009. With the flexibility to invest in either minority or majority positions, Symmetric structures transactions that meet both the immediate and the longer-term objectives of owners and managers – all without changing a company's entrepreneurial culture or introducing excessive debt that restricts growth. Since 1990, Symmetric's principals have built dozens of successful, collaborative partnerships, beginning in each case with an equity investment to fund growth, shareholder liquidity, debt repayment, a management-led buyout or a strategic acquisition.

Symmetric targets companies with at least \$10 million in revenues and \$2 million in operating profits. Sectors of interest include business and financial services, healthcare, technology, software, education, and consumer and industrial products. With over \$200 million in committed capital under management, Symmetric typically invests \$5-25 million in each company. Larger transactions can be funded in conjunction with our limited partners or with other co-investors. For more information on Symmetric, please visit www.symmetriccapital.com.