



## Complete Innovations Listed Among the Top 250 Canadian Tech Firms

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Complete Innovations ([www.fleetcomplete.com](http://www.fleetcomplete.com)), a leading global provider of operational solutions for mobile workforce and transportation-related companies, announced today it has been recognized for the second year as one of the Top 250 Canadian Information and Communication Technology (ICT) companies in the 2011 Branham300.

Celebrating its eleventh year in business, CI increased its revenue by 465% over the past five years. As a driving force behind its growth, CI recognizes the needs and business challenges of mobile workforce and transportation-related companies, providing mission-critical software solutions that optimize operational efficiencies and monitor, manage and track company fleets.

Complete Innovations continues to expand and foster new partnerships with leading industry vendors. Through its relationship with Garmin International, the global leader in satellite navigation, CI offers its customers a way to improve safety and communication between managers and their mobile workforce with free-form text messages delivered on GPS-enabled personal navigation devices. With the upcoming launch of the first Fleet Complete iPad application in the summer of 2011, CI continues to provide its customers with new ways to receive real-time information with the latest technology.

Ranking Canada's top ICT companies by revenue growth, the Branham300 highlights the country's most successful technology companies. The Branham300 is published in the April/May edition of *Backbone Magazine*, which is distributed across Canada with *The Globe and Mail*, and online at [www.branham300.com](http://www.branham300.com). ■

### ***About Symmetric Capital***

Symmetric Capital, a private equity firm focused on profitable growth companies throughout the United States and Canada, invested in Complete Innovations in 2009. With the flexibility to invest in either minority or majority positions, Symmetric structures transactions that meet both the immediate and the longer-term objectives of owners and managers – all without changing a company's entrepreneurial culture or introducing excessive debt that restricts growth. Since 1990, Symmetric's principals have built dozens of successful, collaborative partnerships, beginning in each case with an equity investment to fund growth, shareholder liquidity, debt repayment, a management-led buyout or a strategic acquisition.

Symmetric targets companies with at least \$10 million in revenues and \$2 million in operating profits. Sectors of interest include business and financial services, healthcare, technology, software, education, and consumer and industrial products. With over \$200 million in committed capital under management, Symmetric typically invests \$5-25 million in each company. Larger transactions can be funded in conjunction with our limited partners or with other co-investors. For more information on Symmetric, please visit [www.symmetriccapital.com](http://www.symmetriccapital.com).