



Complete Innovations on the Profit 500 Growth List for Sixth Year

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Complete Innovations has been recognized on the Profit 500 List of fastest growing companies for the sixth consecutive year.

Based in Markham, Ontario, Complete Innovations is a leading global provider of mission-critical fleet, asset and mobile workforce management solutions to nearly 5,000 customers worldwide. CI's Fleet Complete platform harnesses the power of state-of-the-art technology to enable clients to monitor the real-time location of their fleet, mobile workers and valuable assets and to capture important data that can significantly contribute to their success.

A solid go-to-market strategy combined with an unwavering commitment to innovation have been the cornerstones of the company's growth since its inception in 2000. Further information on CI and its products is available at www.fleetcomplete.com.

CI is one of the fastest growing companies in North America and has been included in Profit Magazine's Profit HOT50 and Profit 500 as well as Deloitte's Fast50 and Fast500 lists. PROFIT is Canada's leading media brand dedicated to entrepreneurial business. The Profit 500 evaluates businesses in all sectors on five-year revenue growth. For more information, please visit www.profitguide.com. ■

About Symmetric Capital

Symmetric Capital, a private equity firm focused on profitable growth companies throughout the United States and Canada, invested in Complete Innovations in 2009. With the flexibility to invest in either minority or majority positions, Symmetric structures transactions that meet both the immediate and the longer-term objectives of owners and managers – all without changing a company's entrepreneurial culture or introducing excessive debt that restricts growth. Since 1990, Symmetric's principals have built dozens of successful, collaborative partnerships, beginning in each case with an equity investment to fund growth, shareholder liquidity, debt repayment, a management-led buyout or a strategic acquisition.

Symmetric targets companies with at least \$10 million in revenues and \$2 million in operating profits. Sectors of interest include business and financial services, healthcare, technology, software, education, and consumer and industrial products. With over \$200 million in committed capital under management, Symmetric typically invests \$5-25 million in each company. Larger transactions can be funded in conjunction with our limited partners or with other co-investors. For more information on Symmetric, please visit www.symmetriccapital.com.