



Symmetric Capital Invests in Complete Innovations

December 23, 2009



Symmetric Capital is pleased to announce the closing of a minority equity investment in Complete Innovations, a leading provider of dispatching, fleet tracking and mobile resource management solutions. Symmetric is the company's first institutional investor, and the proceeds of our investment were used to provide liquidity to existing shareholders and working capital to accelerate the company's growth.

Based outside of Toronto, Ontario, Complete Innovations provides mission-critical operational solutions that allow clients with service fleets or mobile workforces to manage and track their mobile assets or employees in real-time, utilizing GPS-enabled in-vehicle modems or wireless handsets. Data is transmitted over wireless or satellite networks to a data center (hosted or local), where managers can monitor the assets or employees in real-time via the internet and receive customized reports and alerts to suit their particular business requirements. Over 3,000 customers across numerous verticals (including trucking, transportation, delivery, and field service industries) use CI's solutions to reduce operating and fuel costs, proactively minimize vehicle maintenance issues, achieve logistical efficiencies, monitor driver behavior (e.g., speeding and braking), reduce theft and insurance costs, and aid in compliance and tax reporting.

More information on Complete Innovations and its products and services can be found at www.completeinnovations.com. ■

About Symmetric Capital

Symmetric Capital is a private equity firm investing in profitable growth companies throughout the United States and Canada. With the flexibility to invest in either minority or majority positions, Symmetric structures transactions that meet both the immediate and the longer-term objectives of owners and managers – all without changing a company's entrepreneurial culture or introducing excessive debt that restricts growth. Since 1990, Symmetric's principals have built dozens of successful, collaborative partnerships, beginning in each case with an equity investment to fund growth, shareholder liquidity, debt repayment, a management-led buyout or a strategic acquisition.

Symmetric targets companies with at least \$10 million in revenues and \$2 million in operating profits. Sectors of interest include business and financial services, healthcare, technology, software, education, and consumer and industrial products. With over \$200 million in committed capital under management, Symmetric typically invests \$5-25 million in each company. Larger transactions can be funded in partnership with our limited partners or with other co-investors.

For more information on Symmetric, please visit www.symmetriccapital.com.