



Symmetric Capital Invests in School Improvement Network

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Symmetric Capital is pleased to announce a minority investment in School Improvement Network, LLC, the nation's leading provider of online, on-demand professional development resources for K-12 teachers and administrators. SINET serves more than 700,000 users in over 15,000 schools and 3,000 districts. The equity investment by Symmetric represents the first institutional equity financing of the company, which remains controlled by its founding family.

Launched in 1991 by a husband and wife – both teachers – and now run by their sons, SINET has collaborated with experts, publishers, administrators, and teachers to produce a suite of over 1,500 research-based videos demonstrating the practical application (typically in actual classroom settings) of essential teaching techniques for managing a classroom and improving student outcomes. Presented by educators and nationally recognized authors, SINET's online video library makes the best practices and the foremost experts available to teachers, on their schedules and with unlimited access, at far less cost than with traditional seminars and travel. Online delivery through **PD 360**, SINET's fourth-generation platform, also allows real-time tracking of teachers' progress through the videos, planning of professional development goals, and collaboration among groups – whether within a school building, around a district, throughout a state, or even across the country. **Observation 360** adds the ability for principals and other instructional leaders to observe teachers in the classroom (in person or remotely), record their observations on digital forms, share their feedback, and direct teachers to professional development videos for follow up.

“We have been extremely impressed by the educational results achieved by SINET, and we are very excited to become their partners in building further successes during this critical time for our nation's K-12 school systems,” said Rob Walsh, a Managing Partner at Symmetric Capital. “For school districts striving to improve student outcomes while local, state, and federal educational budgets are strained, School Improvement Network offers proven, cost-effective professional development to make teachers more effective and students more successful.” *continues* ►



As a result of the investment, both Rob Walsh and Gene Nogi, a Vice President at Symmetric, will join SINET's board of directors.

For additional information on School Improvement Network, please visit the company's web site at www.schoolimprovement.com. ■

About Symmetric Capital

Symmetric Capital is a private equity firm investing in profitable growth companies throughout the United States and Canada. With the flexibility to invest in either minority or majority positions, Symmetric structures transactions that meet both the immediate and the longer-term objectives of owners and managers – all without changing a company's entrepreneurial culture or introducing excessive debt that restricts growth. Since 1990, Symmetric's principals have built dozens of successful, collaborative partnerships, beginning in each case with an equity investment to fund growth, shareholder liquidity, debt repayment, a management-led buyout or a strategic acquisition.

Symmetric targets companies with at least \$10 million in revenues and \$2 million in operating profits. Sectors of interest include business and financial services, healthcare, technology, software, education, and consumer and industrial products. With over \$200 million in committed capital under management, Symmetric typically invests \$5-25 million in each company. Larger transactions can be funded in partnership with our limited partners or with other co-investors.

For more information on Symmetric, please visit www.symmetriccapital.com.