



SYMMETRIC CAPITAL

SYMMETRIC CAPITAL is a private equity firm that invests in profitable growth companies in the U.S. and Canada. We partner with exceptional management teams seeking a value-added investor—with relevant experience, deep networks, and a strong track record of collaborative relationships—to help significantly increase the equity value of their businesses. We structure our investments creatively to meet the immediate and longer-term objectives of owners and managers—all without changing a company’s entrepreneurial culture, introducing excessive debt that restricts growth, or requiring a change of control.

History	<ul style="list-style-type: none">▪ Founded in 2007▪ Located in Waltham, Massachusetts (outside of Boston)▪ Over 75 years of combined private equity experience▪ Since 1990, our principals have successfully invested in more than 40 companies, representing over \$1 billion in capital raised
Capital base	<ul style="list-style-type: none">▪ \$202 million fund of committed equity capital
Limited partners	<ul style="list-style-type: none">▪ Leading institutional investors in private equity, including university endowments, foundations, pension funds, and funds of funds
Investment criteria	<ul style="list-style-type: none">▪ Profitable growth companies headquartered in the U.S. and Canada▪ Revenues of at least \$10 million; EBITDA of \$2 million or more▪ Management teams who retain operational control and significant equity upside▪ Market-leading companies with sustainable competitive advantages▪ Private companies or divisions of larger entities
Investment size	<ul style="list-style-type: none">▪ \$5-25 million of equity (supplemented by modest, if any, debt)▪ Larger equity investments can be funded through co-investments by our limited partners or other investors
Symmetric ownership	<ul style="list-style-type: none">▪ Equally comfortable in minority or majority ownership positions
Industries	<ul style="list-style-type: none">▪ Business services, healthcare and life sciences, software, IT services, applied technology, industrial products, education, logistics and distribution, and consumer products
Uses of capital	<ul style="list-style-type: none">▪ Shareholder liquidity, growth, acquisitions, or debt reduction
Firm role	<ul style="list-style-type: none">▪ Generally first investor, often sole investor. Act as “sounding board” and trusted advisor to management. Assist in strategic planning, recruiting, introducing best practices, financings, acquisitions, and liquidity events.




Prior Investments




Academic Management Services
Tuition budgeting plans and student loans
Acquired by UICI




Acurex
Aircraft galley refrigeration equipment
Acquired by BE Aerospace



Air Serv
On-airport staffing services
Acquired by ABM Industries



Appro Systems
Loan origination and credit-decisioning software
Acquired by Equifax



B&W Tek
Spectrometers and laser systems
Private

BELKIN®
Belkin
Computer connectivity products
Private




BioRx
Specialty pharmacy for chronic diseases
Acquired by Diplomat Pharmacy



CBS Payroll Services
Payroll and employee benefit services
Acquired by Intuit



Cidco
Telephone caller-ID products
Public; acquired by Earthlink




Complete Innovations
Mobile workforce tracking and management software
Acquired by Madison Dearborn Partners



EMED Co.
Safety signage and equipment
Acquired by Brady Corp.

The Galtney Group
The Galtney Group
Medical malpractice insurance brokerage
Acquired by Arthur J. Gallagher & Co.




Gryphon Networks
Multi-channel contact governance solutions
Private




Hemophilia Resources of America
Pharmaceuticals and care for hemophiliacs
Acquired by AccredoHealth




Insperity
(formerly Administaff)
Insperity
HR/employer services ("staff leasing")
Public




Mathnasium
Franchisor of math-only learning centers
Private



NewStar Financial
Middle-market commercial finance
Public



P&H Solutions
Web-based software for commercial banking
Acquired by ACI Worldwide



Pacer Electronics
Distributor of electronic components
Acquired by Anixter



Poorman-Douglas Corp.
Class-action and bankruptcy case administration software
Acquired by Epiq Systems




Preventure
Corporate wellness programs
Private



Quote.com
Financial portal for real-time market data
Acquired by Lycos



School Improvement Network
On-demand professional development for educators
Private



TekLinks
Managed services, cloud services, and network engineering
Acquired by Pamlico Capital